



THE VOICE OF THE
CLEANING & HYGIENE
PRODUCTS INDUSTRY



**CHARTER FOR
SUSTAINABLE CLEANING**
AN INITIATIVE OF DETERGENTS EUROPE

The Charter for Sustainable Cleaning

Charter 2020+ reference document

Version 1.1 March 2023

Preface regarding the Charter transition

Phase Out of the Charter 2020+ Trademarks

This Reference Document, Version 1.1 (March 2023), was adopted before the decision by the Detergents Europe Board to phase out the Charter 2020+ Trademarks (also referred to as the “Charter logos”). It has been retained in its existing form and therefore contains references to the availability and use of the Charter logos, including on products and in company communications.

References in this Reference Document to the use, availability or application of the Charter logos shall be read subject to the Regulations of Use of the Charter 2020+ Trademarks. Such references do not confer any right to use the Charter logos beyond the conditions and periods permitted under those Regulations, and all authorised use of the Charter logos shall cease no later than 31 December 2027.

The phase-out of the Charter logos does not in itself affect the continued application of the other Charter requirements described in this Reference Document, including the Charter Sustainability Procedures (CSPs), Key Performance Indicators (KPIs), Advanced Sustainability Profiles (ASPs) and applicable verification requirements. References to the Charter logos made in connection with those requirements shall therefore be understood in the context of the phase-out and do not affect the continued relevance of the underlying Charter requirements.

The A.I.S.E. Charter for Sustainable Cleaning 2020+

Reference Document Version 1.1 March 2023

Purpose of reference document

This document gives an overview of the A.I.S.E. Charter for Sustainable Cleaning. It specifically documents the operating mechanism and changes relevant to the Charter 2020+ update, which closes out its former version. Transition elements for companies are detailed in the documentation.

 	An industry tailored system to foster sustainable sourcing, production, design and consumption and circularity The Charter for Sustainable Cleaning is a voluntary initiative of the European soaps, detergents and maintenance products industry, driving best practice in sustainable development in line with the global UN SDGs and EU policy objectives. The aim is to encourage the whole of the industry to undertake continuous improvement in terms of sustainability and to engage consumers and customers to adopt more sustainable ways of doing their washing, cleaning and maintenance. It offers the most advanced sustainability assurance scheme for promoting best practice within the industry, using LCA, risk assessment and sound science as a basis. A wide variety of activities and initiatives are covered, ranging from the human and environmental safety of chemicals and products, to eco-efficiency, social responsibility, incl. occupational health and safety, resource use (for products and packaging) and consumer information. A.I.S.E., which represents the detergents, cleaning and maintenance products industry in Europe, manages the Charter scheme on its behalf.
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Benefits for Charter members

Evidence indicates that the incorporation of sustainability procedures in company strategies creates value for business. Companies that pursue sustainability benefit from several advantages, e.g. via operational and resource efficiency, processing innovation, attracting top talents, reducing reputational risk, etc.¹ The Charter for Sustainable Cleaning is a harmonized and centrally organised sustainability guiding framework for the whole industry sector in Europe, which enables companies to implement sustainability procedures and strategies in a coherent way. This scheme is future-proof through alignment with ambitious political and societal global and regional reference schemes e.g. UN global Sustainable Development Goals (UN SDG), circular economy, environmental footprinting (EF), resource efficiency, Corporate Social Responsibility (CSR), etcetera. The science-, risk- and life-cycle-based approach creates an innovation-friendly environment for companies, while enabling meaningful and broadly recognized sustainability improvements across the sector.

There are further specific and tangible benefits of the A.I.S.E. Charter for Sustainable Cleaning:

- Third-party recognition at European and national level (e.g. by official bodies in Belgium, Germany, France, the Netherlands) and broad retailer participation proves the high value of the scheme in the market.
- Companies can demonstrate their engagement and sustainability commitment by using Charter logos on-pack and in marketing and communication programs.
- The company KPI reporting enables benchmarking of your company performance at European level, specific to the relevant industry sector and company size.
- Stakeholder and member focused communication activities, e.g. via the A.I.S.E. Activity & Sustainability Reports, newsletters, online campaigns and lectures at influential stakeholder events are planned to promote the Charter.
- Independent third-party verification ensures the credibility of the scheme.
- Synergies with other standards (ISO 9001, ISO 14001/EMAS, or ISO18001/OSHAS) help companies to operate efficiently.
- Training tools and ready to use industry guidelines help companies to implement the sustainability procedures effectively and efficiently.
- Best practice workshops ensure exchange and learning from each other.

¹ McKinsey report: <https://www.mckinsey.com/business-functions/sustainability/our-insights/profits-with-purpose-how-organizing-for-sustainability-can-benefit-the-bottom-line>

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PART ONE: BACKGROUND

1. Summary

The whole detergents, cleaning and maintenance products industry has a long tradition and proven track record over the last 20 years of proactive, voluntary work to continuously improve sustainable production and consumption practices.

Launch of the Charter

The principal expression of this industry commitment is the A.I.S.E. Charter for Sustainable Cleaning ('the Charter') which was rolled out during 2005² in all EU countries plus Iceland, Liechtenstein, Norway, and Switzerland, covering all product categories of the industry, including both the household as well as professional cleaning & hygiene sector. This voluntary initiative is a life-cycle-based framework aimed at deploying a common industry approach to sustainability improvement and reporting.

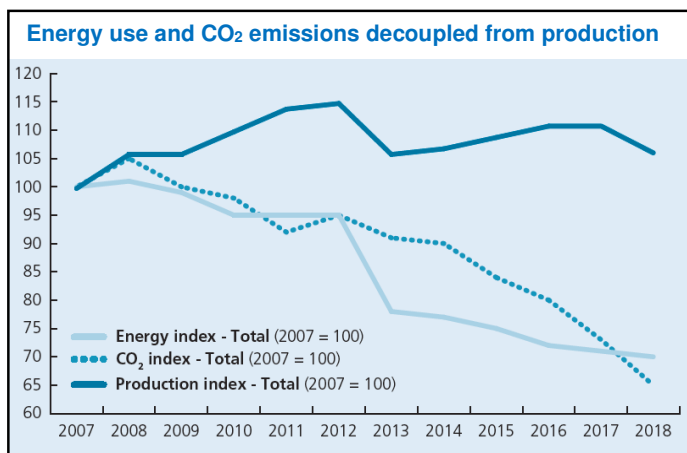
Companies who sign up to the Charter commit to:

- embrace a policy of continual improvement at the manufacturing level;
- be independently verified on their sustainability procedures;
- report annually on their performance under a series of Key Performance Indicators.

In recognition of the commitment companies may use the Charter logo on pack and in communication and marketing programmes.

Achievements as at mid-2019

Fully operational since 2006, verified data reports from companies demonstrate how their voluntary commitment to continual improvement has yielded very positive results across all Europe; energy use per tonne of production is down by **33%** and CO₂ emissions by **40%** over the 12 years since 2006. In addition, packaging per consumer units has been reduced by **32%**. As at 1 July 2019, there are more than 230 companies in membership – about half of the membership comprises manufacturers and half distributors/retailers - representing more than 90% of the total production tonnage in the EU.



A living scheme

From the onset, the Charter has been regarded as a living scheme, evolving over time through regular upgrades. This ensures that it continues to offer the most advanced sustainability assurance scheme for promoting best practice within the industry, using LCA and science as a basis.

The first major update – announced in 2009 and rolled-out in 2010 – correlated with the objectives of the EU Commission's SCP/SIP³ Action Plan. Particularly in the spirit of the Ecodesign Directive, a product dimension was introduced through the addition of Advanced Sustainability Profiles (ASPs) for product categories, enabling companies to give a sustainability assurance for individual products. This extension of the Charter was introduced to meet feedback from stakeholders, commenting that the Charter logo should not only say something about the producer and their

² The Charter was announced at EU level by A.I.S.E in December 2004; it was then rolled out across Europe from March 2005 onwards.

³ SCP/SIP: Sustainable Consumption and Production/Sustainable Industrial Policy

manufacturing practices, but also about the safety and sustainability profile of the marketed products. Starting with the household laundry segment in 2010, this product dimension was extended to further categories such as dishwashing and cleaning household products as well as professional building care products.

Facing important developments at global level with the introduction of Global Sustainability Goals by the United Nations (2016) and at European level with the adopted EU Commission package on Circular Economy (2015/2018), A.I.S.E. initiated the next round of updates in 2017. The main objective was to continue to offer the most comprehensive yet simple scheme to deploy sustainability practices via a harmonised, coherent and centrally organised framework across the whole industry in Europe.

Summary of the Charter 2020+ update

1. Reduced administrative efforts for companies:
 - optimised verification via reduction of audit frequency after 4 successful verifications (still with main principle of third-party verification at company level, for products and reporting);
 - optimised reporting due to restriction to essential KPIs and removing those KPIs where objectives have been achieved;
2. Modernised Charter logos, more appealing and meaningful to consumers;
3. Improved Charter Governance
 - self-funding via Charter members;
 - closer involvement of Charter members;
 - stronger engagement with external stakeholders.
4. Improved content in line with political expectations
 - company standard: adapted Charter Sustainability Procedures;
 - strengthened social pillar via integration of policies on Corporate Social Responsibility (CSR);
 - introduction of principles on sustainable sourcing/use of bio-based material;
 - amended system of equivalences between the Charter Sustainability Procedures and ISO and certain other standards with the intention to avoid duplication between the Charter verification process and regular company audits;
 - product standard: adapted Advanced Sustainability Profile criteria.

The global SDGs and the A.I.S.E. Charter for Sustainable Cleaning

The complete set of the 17 SDGs and 169 targets were analysed by A.I.S.E., and the results are shown herewith (a more detailed analysis can be found in the annex of this document):

Contributing to 14 out of the 17 UN SDGs, as well as EU Circular Economy & Plastics Strategy



2. Review Process

Managing the review of the Charter

The review work began in 2017. Drafting the review was the task of the A.I.S.E. Sustainability Steering Group, comprising the industry's leading experts on sustainability. The general direction of the review was regularly shared and endorsed by the A.I.S.E. Management Committee, National Associations Committee, and Board.

Process for implementation – A two-staged consultation

- 1) First, a pre-test on updated elements (see above) was carried out with ordinary Charter members in Belgium, France, Germany and the Netherlands during the summer of 2018.
- 2) Overall consultation with all Charter members and the industry (from 15 April till 13 May 2019).

Launch of Charter 2020+

The reviewed Charter, i.e. Charter 2020+, is being launched on 1 July 2019. A upgrade period of one year will offer Charter members sufficient time to prepare for the revised elements until the Charter version 2010 will be closed on 30 June 2020.

Automatic right to upgrade to Charter 2020+

Companies which are Ordinary Members will have the automatic right to upgrade to the revised Charter between 1 July 2019 and 30 June 2020. The process will consist of signing the revised commitment letter.

Companies which are Associate Members will have the automatic right to upgrade to the Charter 2020+ and will need to do so as soon as they wish any of their products placed on the market under their own name to take advantage of the new logos. The Associate Member has to sign the revised Associate membership commitment letter between 1 July 2019 and 30 June 2020.

PART TWO: CHARTER OPERATING RULES

1. Charter Company standard: Charter Sustainability Procedures (CSPs)

a) Basic features

The Charter for Sustainable Cleaning consists of a set of twelve Charter Sustainability Procedures (CSPs) which companies implement in their management systems. Six are 'essential' CSPs which have to be checked by an independent external verifier during the Charter Entrance Check; the other six, which are 'additional', have to be added for the first re-verification after joining the Charter and for subsequent three-yearly re-verifications.

It is open to all companies, regardless if the company is a member or not of A.I.S.E. and/or its national associations, and regardless if manufacturing, distributing, or placing on the market soaps, detergents, maintenance products is done for household or professional cleaning & health (PC&H) use. It is relevant both to manufacturing companies placing products directly on the market as well to retailers and distributors wishing to apply the Charter to private label products, which are produced by ordinary Charter members, i.e. manufacturing companies that are Charter members.

Manufacturers join as 'Ordinary Members' and go through the Entrance Check. Retailers and distributors join as 'Associate Members' and do not have to pass an Entrance Check but do have to commit to the rules of the scheme, and they must ensure that their producers are ordinary Charter members

b) Revision 2020+

The section below provides details as to how the current Charter Sustainability Procedures (CSPs) are being adapted and revised. The changes are summarized in the table below (blue = adapted/revised):

Level 1 (company)	Level 2 (product)	Level 3 (end-user)
Essential: D Resources use policy E1 Occupational health and safety management E2 Social Responsibility Policy (New) F Manufacturing environmental management H Product recall system	Essential: A1 Raw material selection (incl. cross reference to guidance on bio-based material) A2 Raw material safety evaluation (incl. cross reference to guidance on bio-based material) I Finished product safety evaluation	
Additional: G Distribution safety evaluation L Internal sustainability target setting	Additional: B Raw material supplier selection C Packaging design and selection (incl. cross reference to guidance on sustainable packaging design) K1 Product performance K2 Product review	Additional: J1 Safe Use Icons usage policy J2 Best Use Info usage policy per category

c) Charter CSP verification

The Charter CSP verification process is designed to follow a well-defined path. The external verification is performed by an independent external verifier, which must be accredited by an official certifying body under the European Accreditation system and be accepted by A.I.S.E.

Upon signing the Charter membership contract, the verifier and the new company member undertake the Entrance Check to evaluate compliance with the “essential” CSPs and to direct attention to critical sustainability procedures. The verifier visits the company to check that the required processes are in place, are under control and are applied. A.I.S.E. provides training modules for the companies prior to the verification procedures. The secured Charter online platform is used to record company details and compliance levels during the Entrance Check. The security safeguards ensure that neither the verifier, nor A.I.S.E., can be unduly influenced whilst the Charter Entrance Checks are being carried out. This Entrance Check will be followed by a series of 3-yearly full CSP verifications, covering all CSP procedures.

With the revision for Charter 2020+, the full CSP verification was simplified, recognising the growing demand on requested checks and audits: after a successful Entrance Check and the completion of three subsequent full CSP 3-yearly verifications, ordinary Charter members will annually run and formally record a self-evaluation on all CSPs and notify A.I.S.E of the outcome (in case the outcome is negative, the ordinary member is authorised to repeat the self-evaluation on all CSPs and will notify A.I.S.E of the outcome – should an ordinary member not pass successfully this second self-evaluation, A.I.S.E. will mandate an accredited Charter verifier, do carry out a complete on-site CSP verification). The condition to apply the annual self-certification is that the company will demonstrate progress via its KPI reporting. In addition, A.I.S.E. will centrally organise random full CSP verifications, which will be carried out by a certified third-party verifier.

NB: All CSP checks, including the Charter Entrance Check, between 1 July and 31 Dec 2019 will be carried out according to the Charter version 2010; during this 6 months period, companies will have to provide evidence to the verifier that a Corporate Social Responsibility policy (new CSP E2 – see above) has been established (for details, see CSP explanation document).

d) Accredited verifiers for the Charter for Sustainable Cleaning:

AECOM, AENOR, BM Trada, Bureau Veritas, Certiquality, CSI, CSQA Certificazioni, DNV GL, DQS, Dr. Willi Bethaeuser, DS Certificering, Happy Note, Lloyd's Register, OFC, QualityMasters, SGS, TUEV Austria Deutschland, Umweltgutachter H v. Knobelsdorff

 **MORE INFO!**

*In order to access the full **detailed explanation of the Charter CSPs and the Guidance document to the Entrance Check and Additional CSP Checks**, please consult the Charter online platform.*

e) CSP verification – equivalence with other standards

Principle:

Where companies are already certified under ISO 9001, ISO 14001/EMAS, or ISO18001/OSHAS, a system of equivalences is installed whereby Charter CSPs which are essentially the same as the relevant elements of those standards can be regarded as having been already verified.

Purpose:

The aim is to avoid duplication of company resources spent on audits in so far as there are overlaps between those standards and the CSP requirements of the Charter, thereby reducing the time and cost of CSP verifications.

Coverage:

Company manufacturing sites which are already certified under ISO 9001, ISO 14001/EMAS, or ISO18001/OSHAS would automatically fulfil approximately 80% of Essential CSPs and 50% of Additional CSPs under the Charter. In the case of the Essential CSPs the elements not covered

under any of the three standards relate mainly to end-user information and the ASP policies. In the case of the Additional CSPs the elements not covered relate mainly to product and packaging design review procedures.

Procedure

Because there are certain Charter CSPs which are not covered by any of the three external standards, it is not possible to completely exempt Charter Ordinary Members from the CSP verification, either at the Entrance Check or at subsequent verifications. However, the principle will be that wherever a certificate exists under one or more of the three external standards for a specific manufacturing site, the Charter CSPs which are matched by those standards according to the table of equivalences may be treated as automatically verified.

In practice, for sites certified under all three standards, this should mean Charter verification can become a simple and minor extension to the standards audit process, thereby avoiding a separate Charter verification visit.

The verifier will still need to provide A.I.S.E. with a verification report, though this may be based to a greater or lesser extent on seeing copies of certificates in place of direct verification.

Guidance

Specific guidance to the verifiers on this aspect is provided to allow such “equivalences” to be actually applied, during the verifier’s visits.

Table of equivalences

A summary list equivalences prepared and amended in 2019 by Dr Bethäuser, one of the Charter approved verifiers, is attached as annex.

MORE INFO!

The full equivalence package is available from the Charter online platform in more details.

2. Charter Key Performance Indicators (KPIs)

a) KPI requirements:

The Charter defines an optimised set of 8 Key Performance Indicators (KPIs), which are specifically linked to the CSPs. Companies that sign up to the Charter are required to report annually to A.I.S.E. on these KPIs.

A.I.S.E. collects and aggregates the results and publishes them in the annual A.I.S.E. Activity & Sustainability Report, providing measurable evidence of the progress of the whole industry sector on a European level.

KPI reporting is based on the results from companies which are Ordinary members of the Charter as at 31st December in each year, and the companies report their results for their own financial years ending during the calendar year. Associate members, predominantly multiple retailers placing products on the market under their own labels but manufactured by Ordinary members, do not report directly but contribute to the reporting by individual Ordinary members where they hold relevant information.

KPI main headings:

- Company participation
- Occupational health and safety
- Use of poorly biodegradable organics
- Consumed energy and CO₂ emitted
- Consumed water
- Waste
- Packaging
- Products with ASP logo



MORE INFO!

The KPI detailed explanation can be obtained from the Charter online platform.

b) Revision Charter 2020+

After 13 completed KPI reporting periods since 2006, A.I.S.E. has reviewed the list of KPIs. Continuing with an annual reporting, companies will continue to report on those indicators which have been proven to be relevant in the current and future political context with focus on the UN Sustainable Development Goals, Circular Economy, efficient resource use, etc.

The following KPIs from the initial list are removed from the annual reporting as of 2020:

- **Ingredients covered by HERA**
- **Number of Care lines**
- **Consumer contacts**
- **Consumer queries**
- **Products with Safe use tips**
- **Products with Best use tips**
- **PC&H specific indicators**

c) Independent verification

A.I.S.E. ensures full transparency of the reported KPIs by conducting independent random verification of companies' KPI calculation methods. Cost of this verification is centrally funded.

3. Charter Product standard – Advanced Sustainability Profiles (ASPs)

a) Introduction

Through the Product Dimension, a Charter member can signify that it is not only committed to the sustainability processes at the sourcing and manufacturing level, but also that the product itself meets certain Advanced Sustainability Profiles (ASPs) created for specific A.I.S.E. product categories, whether in the household or in the PC&H sector. To distinguish products which meet the category criteria, the Charter product logo can be applied on pack.

Because sustainability applies as much to manufacturing as to a product's intrinsic qualities and its end-use, the product criteria are an integral part of the Charter, not a stand-alone, independent system, so the Charter product logo can only be applied by a company that is a certified member of the Charter and fulfills all its requirements (CSP, KPI).

What are the requirements?

To use the Charter ASP Logo on pack a company must:

- 1) Successfully pass the Charter Entrance Check, sign the Charter Commitment Letter;
- 2) in respect of the product dimension system:
 - ⇒ verify that the product has been manufactured at a site covered by the CSP verification for at least 75% of the total production;
 - ⇒ check the product's profile against the ASP requirements and verify that it equals or exceeds the stated profile, incl. relevant end-user sustainability information as prescribed for each category;
 - ⇒ report to A.I.S.E. products for which the company is claiming the product logo;
 - ⇒ use the Charter product logo only on those relevant complying products.
- 3) agree to random verification of the self-certification process by an A.I.S.E.-appointed independent verifier
- 4) report to A.I.S.E. on the total production in compliance with the Charter product criteria.

b) Principles

How does the product criteria system for consumer product categories work?

The product criteria for a given product category describes the product group characteristics which the industry considers represent an advanced sustainability profile that is ambitious but reasonably achievable by all. The company self-certifies its product against the criteria for environmental safety and predefined product thresholds and on-pack communication criteria. Random external verification as well as market observations are organized to verify compliance with the procedures.

Life-Cycle Analysis as starting point

The methodology used to assess which parameters are relevant per product category is based on Life Cycle Analysis. It is on that basis that A.I.S.E. and its experts gather scientific evidence and market knowledge, and ultimately, propose the relevant product parameters.

What are the Key LCA Parameters?

The product parameters are defined based on a life cycle analysis. Those are tailored to each product category.

For each product category, ASP criteria (predefined threshold values and other potential requirements) are developed focused on the three or four most relevant impact categories, affecting the sustainability profile according to life cycle analysis. The relative importance of the parameters is decided according to what will deliver the greatest sustainability improvement. Typically, in relation to a standard dose, this means the focus is on the weight of the product, the weight of packaging, the proportion of packaging recyclable, the recommended washing temperature for using the product, and the provision of appropriate end-use information. Via data-based benchmarking, **the thresholds are set at a level intended to be aspirational but reasonably achievable by all. A substantiation dossier explaining the rationale for selecting the parameters and thresholds accompanies the Charter product criteria for legal/transparency reasons.**

Any product intended to carry the Charter product logo on pack must at least match all the parameters required and the threshold values for the product category and comply with the requirements for end-use information.

One of these parameters comprises an 'Environmental Safety Check' (ESC). A product will pass the ESC test if each and all the ingredients in the product formulation are shown to be used at environmental concentrations which are at or below the predicted no-effect level for aquatic toxicity

 **MORE INFO!**

For ESC requirements carefully read Charter product documentation on the Charter online platform.

End-use information

Because the use phase is so important in the overall sustainability of products, it is essential for cleaning and detergent products to provide certain relevant info on-pack in order to help using the product in the most sustainable way. For every product category subject to Charter product criteria, a recommended format of information is provided, including how and where it is optimally displayed. Detail of aspects/text or visuals to be featured per product category is included in each product criteria document.

Charter product criteria exist for nine product categories (status 1 July 2019)

MORE INFO!

In order to be informed on the Charter product available for use/implementation by the industry, please consult the Charter online platform.

Charter 2020: Sustainability Product Standards

Product category	ASP CRITERIA							Activation date ¹	
	Product formulation			Packaging weight per job	Packaging recycled content (primary and secondary packaging)	Plastic packaging material	End User Information on pack		
	Pass ESC	Dosage (g or ml/job)	Use of microbeads						
Household laundry products									
Laundry detergent powders	Yes	≤ 75g + ≤ 115ml	No	≤ 6.5g	Card board: ≥ 70% OR 100% of content in board packaging is certified made from fibre sourced from sustainable forests	100% recyclable or reusable or compostable	Cleanright panel AND Ability to wash at ≤ 30°C indicated AND Safe use tips	1 July 2011 Updated 1 July 2013 Updated 1 January 2020	
Laundry detergent liquids		≤ 55ml		≤ 6.5g					
Fabric conditioners		≤ 35ml		≤ 4.0g					
Household automatic dishwashing detergents									
Powders and unit doses with rinse function	Yes	≤ 25g	No	≤ 3.5g	idem	idem	idem	1 April 2013 Updated 1 January 2020	
Powders and unit doses without rinse function		≤ 20g		≤ 3.5g					
Liquids mono chamber style		≤ 35ml		≤ 4.5g					
Liquids multi chamber style		≤ 35ml		≤ 6.0g					
Household dilutable all purpose and floor cleaners									
	Yes	≤ 12ml/l of wash water	No	≤ 1.3g	idem	idem	idem	1 October 2013 Updated 1 January 2020	
Household trigger spray cleaners									
	Yes	according to dosage instructions	No	≤ 1.4g per 10 ml of product dosage	idem	idem	idem	1 October 2014 Updated 1 January 2020	
Household manual dishwashing detergents									
	Yes	≤ 5ml/5l of wash water	No	≤ 0.7g	idem	idem	idem	1 January 2015 Updated 1 January 2020	
Household toilet cleaners									
	Yes	according to dosage instructions	No	≤ 5.6g per 55ml of product dosage	idem	idem	idem	1 July 2015 Updated 1 January 2020	
Professional Building Care Products									
	Yes	Minimum dilution ratio: 1:100 for use in buckets, machines (e.g. scrubber dryers), special equipment (e.g. foam equipment) / 1:50 for use in refillable spray bottles	No	Packaging weight ² : ≤ 0.7g/l for use in buckets, machines such as scrubber dryers, special equipment such as foam equipment / ≤ 1.4g/l for use in refillable spray bottles	idem	idem	Dosing systems Use of accurate and reliable dosing systems Training Offering training for customer personnel and customer specific advice by qualified staff End User Information A.I.S.E. PC&H application pictograms AND dosage information (optional on product, depending on available space on the label) AND use of colour codes AND provision of Product Information Sheets (PIS)	1 October 2015 Updated 1 January 2020	

www.charter2020.eu

¹ Products complying with ASP requirements for the product category can start to appear on the market with an ASP logo from this date.

² Packaging weight: (Packaging weight in g / amount of use solution in l) / number of use of primary packaging (i.e. used for same purpose through a return or refill system)

Process for adoption of Charter product criteria

The process for the development of specific criteria for product categories or review of available criteria will be respecting the following steps:

1. Installation of A.I.S.E. Task Force

- a. Proposal by to develop or review product criteria for one product category
- b. A.I.S.E. team analyses the proposal and its feasibility (e.g. check whether proposed product category is covered by Charter, grouping possible etc), in liaison with the A.I.S.E Sustainability Steering Group (SSG)
- c. If positive, A.I.S.E. team to forward proposal to A.I.S.E. Management Committee
- d. Confirmation by A.I.S.E. Management Committee and installation of task force (TF) to develop new/review ASPs for this product category
- e. A.I.S.E. team nominates A.I.S.E. project manager and calls for nomination of experts for TF via the industry network
- f. TF nominates chairman and sets up an indicative time frame for criteria developments (NB: need of ESC and possible new Life Cycle Analysis (LCA) to be taken into account; see below, 2.a. and 2.b.)
- g. In case new LCA to be carried out, funding to be allocated

2. Development by the Task Force of product criteria and thresholds

- a. TF to establish or provide LCA (already available or still to be elaborated)
- b. TF to identify product criteria and propose thresholds, based on scientific and market knowledge
- c. TF to check whether environmental safety check (ESC) (or similar approach) and verification of performance of product category is needed
- d. If ESC (or similar approach) is needed, TF and A.I.S.E. ESC TF to identify substances and all necessary information in order to be able to be included in ESC tool OR to develop similar approach
- e. TF to assess need for preliminary testing of proposed criteria
- f. TF to propose a recommendation on timing for consultation and activation regarding the implementation of such product criteria
- g. TF to prepare substantiation dossier* on development of product criteria and thresholds

*Substantiation dossier:

A.I.S.E. provides a detailed substantiation document for each set of product criteria, explaining the process of deciding the thresholds. These documents are an integral part of supporting the legality of the ASP system.

3. Internal A.I.S.E. consultation and endorsement

- a. TF to present Charter product criteria and substantiation dossier to SSG for approval
- b. Legal approval of product criteria and substantiation dossier by A.I.S.E. Legal Panel
- c. If approved, presentation of new product criteria and substantiation dossier to A.I.S.E. Management Committee and Board for endorsement prior to consultation

4. Internal (industry) and External consultation and activation

- a. Consultation on new/reviewed product criteria and their proposed timing regarding activation with Charter member companies and other interested parties (industry/external stakeholders as appropriate)
- b. Finalisation of product criteria based on input received
- c. Charter project team/A.I.S.E. Board to embed new product criteria in Charter and make those available to industry, providing also dates for the final “availability” of the product criteria to industry and the “activation” period.

c) Review of Charter product criteria

A.I.S.E. commits to establish criteria for those product categories covered by A.I.S.E. and where companies have manifested interest, and to keep those established criteria up to date. The criteria are updated on a regular or a need basis after consultation of the companies and with appropriate transitional arrangements so as to maintain a satisfactory level of sustainability throughout the duration of the scheme.

All Charter members will be duly informed should any criteria be updated; this will include an adequate transition period.

Upgrades of the ESC tool will be duly noted.

c) Verification of compliance with Charter product criteria

The verification of compliance with the Charter product criteria is organised on a random sample of the company's Charter products. Companies involved need to have duly recorded their compliance with the Charter product criteria and prepare for such checks by making available this documentation (and specifically, the compliance check tool that shall be duly recorded per product applying the criteria). Similar requirements apply to the ESC check.

Funding for such work – as done also for the KPI checks – is covered centrally as part of the main Charter budget. Contacts with potential verifiers are being taken by A.I.S.E. for the organisation of such random compliance checks.

How to secure correct use of the Charter product logo?

Adequate implementation and specifically of the product dimension is a critical element for the credibility of the scheme. A.I.S.E. has therefore developed the necessary governance material and steps to be taken in case a potential misuse of the Charter logos would be observed on the market. Details are explained in the annex.

4. Independent verification

External and independent verification guarantees that all companies are individually assessed on the same basis by a neutral, professional auditing body.

CSPs

Before a manufacturing company can join the Charter, it is visited by an external, independent third-party verifier who must be satisfied that the company has the required CSPs in place, under control, and adequately applied.

This verification process is part of the Charter Entrance Check and is designed to follow a well-defined path, directing attention in turn to each of the critical sustainability elements. All requirements under the CSPs are rated and recorded by the independent verifier via a secured Charter online platform. Safeguards are built in to ensure that neither the verifier nor A.I.S.E. can be influenced whilst the checks are being carried out.

Such verifications form an integral part of the Charter. At the Entrance Check stage, the company will be verified on the 'Essential CSPs', and at the first re-verification after three years the 'Additional CSPs' are added to the verification requirement. Verifications on all CSPs continue every three years subsequently. After three completed full CSP verifications, ordinary Charter members will annually run a self-evaluation on all CSPs. Condition is that the company can demonstrate progress in its KPI reporting. In addition, A.I.S.E. will centrally organise random verification, which will be carried out by a certified third-party verifier.

Through the Charter online platform, A.I.S.E. provides training modules so that companies can assess, improve and test themselves on their performance prior to the actual audit.

KPIs

In addition to the CSP checks, the annual reporting on KPIs is also verified each year through a system of random audits of reporting companies, again by an independent external verifier, centrally organized by A.I.S.E. The verifier checks the data gathering processes used for the collection of KPI data by Charter companies. The verifier verifies that the company's KPI data collection processes are well established and reliable and can be applied consistently from year to year.

Product criteria

Similar external verification will also be conducted in the context of Charter 2020+. Random verifications of the appropriate implementation of the different product criteria requirements will be conducted.

Accredited verifiers for the Charter for Sustainable Cleaning:

AECOM, AENOR, BM Trada, Bureau Veritas, Certiquality, CSI, CSQA Certificazioni, DNV GL, DQS, Dr. Willi Bethaeuser, DS Certificering, Happy Note, Lloyd's Register, OFC, QualityMasters, SGS, TUEV Austria Deutschland, Umweltgutachter H v. Knobelsdorff.

5. On pack indication/Logos

Charter company logo:

For companies committed for which no Charter product criteria is available, or for which products do not comply with the Charter product requirements but which have successfully passed the CSP checks, this logo is made available.

Placing of the logo on packs is left at the discretion of companies but A.I.S.E. recommends that this is adjacent to the name and contact detail of the company placing the product on the market but not on front of the pack.



Charter product logo

This logo is for use only with products which qualify according the Advanced Sustainability Profile (ASP). Its use is dependent on the availability of the relevant product parameters for the different products categories and adequate compliance of the product.

Placing of the logo on pack will be left at the discretion of companies but it is recommended to be put on the front of the pack.



Please note that in both cases, only 1 version of these Charter logos can be used on pack.

Charter members are able to:

- use the product logo on those products meeting the full Charter company and Charter product requirements, as per activation date.
- when there is no Charter product criteria available, they will be able to use the company logo featured above on products
- when they do not meet the full Charter product requirements for specific products, they will be able to use the company logo.

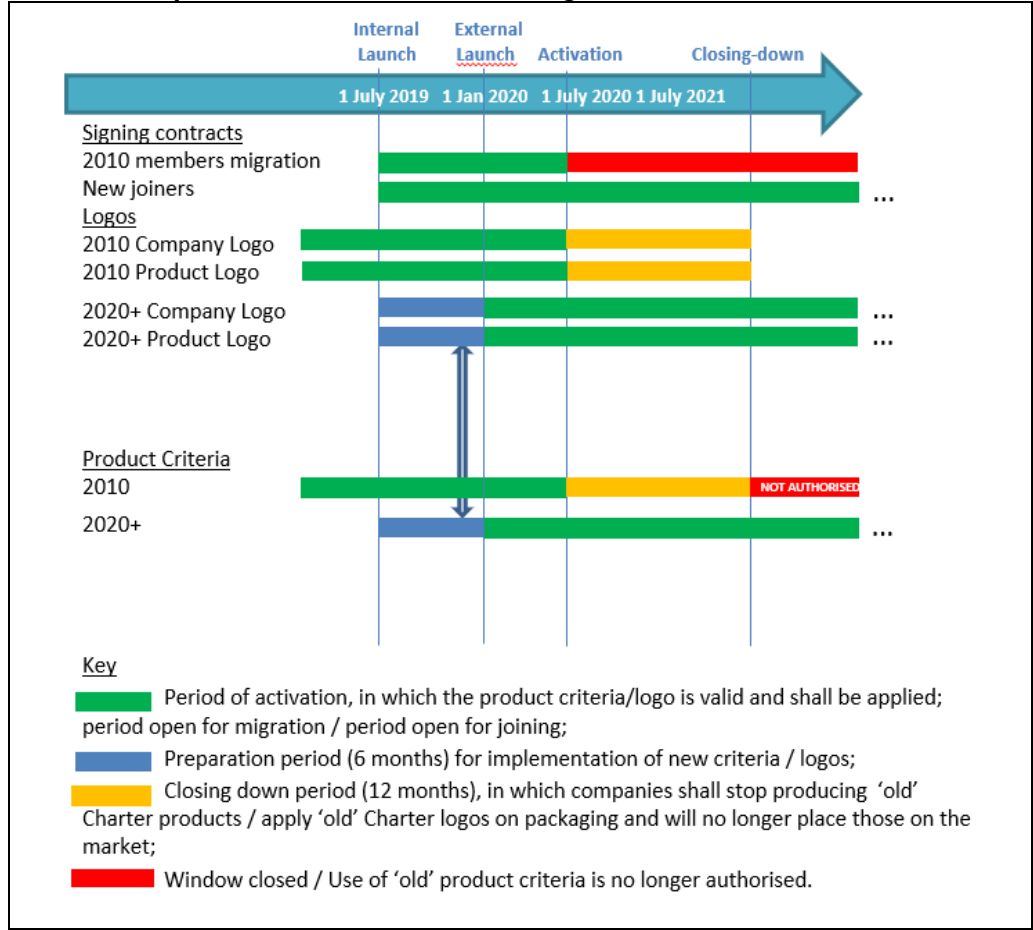
The use of the amended logos will be feasible as from 1st January 2020 at the earliest,

- by those Charter members, which have migrated to/joined officially Charter 2020+
- on those product which fulfil the amended Charter product criteria as launched on 1 July 2019.

The use of the accompanying sentence is mandatory for all countries and should be done according to the technical guidelines and translations provided by A.I.S.E.

NB: there is an upgrade period of one year after the signing by the company to Charter 2020+ as launched on 1 July 2019 (deadline for upgrade is 30 June 2020) to phase out the use of the Charter 2010 logos. In any event the Company will make its best to stop using the Charter 2010 logos and to switch to the new logos as soon as possible after the signing up to Charter 2020+, or at least as soon as the first artwork change is organised. Companies, which have upgraded to/joined the Charter 2020+ by 31 December 2019 can apply the new logos already as of 1 January 2020 (note: the new product logo can only be applied on products that fulfil the amended Charter product criteria as launched on 1 July 2019).

Launch – Preparation – Activation – Closing down



6. Charter 2020+: New features and Implementation procedure

a) Charter Governance

With the revised Charter, members will get closer involved in the Charter governance and engagement with stakeholders will be strengthened. For this purpose, A.I.S.E. will organise annual Charter symposiums, where Charter members will be informed on developments, technical updates, etc.; in addition, members will have the opportunity to share good practices and provide feedback. An open session of this symposium will be dedicated to external stakeholder information, engagement, incl. update on Charter KPI reporting results and feedback gathering.

b) Charter funding

Since its launch in 2004, the Charter was funded centrally by far for the most part by A.I.S.E. via its ordinary member companies and national associations. As of 2020, all ordinary Charter members will contribute to the funding of the Charter in a moderate and balanced way; this will cover the full operation of the scheme, incl. also new features, such as the central verification after four successful CSP checks. This new funding model comes together with a new governance structure of the scheme, enabling all ordinary Charter members to participate on future priority and strategy setting.

Checks and simulations with ordinary Charter members have shown that optimised admin efforts for verification and KPI reporting will counterbalance the financial contribution from companies. For example, consulted companies concluded that they will spend significantly less resources (FTE and/or costs) if they could report the shortened KPI list. They also confirmed that optimised external verifications would reduce their external spending and their internal efforts. This new funding structure has been subject to an official consulting and approval process within A.I.S.E. (Sustainability Steering Group, Management Committee, National Associations Committee and Board).

Each year, the Charter membership will be informed in detail on the use of the Charter budget, for which A.I.S.E. will account for.

New Charter funding structure** – annual contribution by ordinary Charter members

Ordinary Charter members contribution / Turnover	Member of A.I.S.E. industry network (incl. National Associations)	Not Member of A.I.S.E. industry network (incl. National Associations)
>4000 million EUR	EUR 11,000	EUR 22,000*
3000 – 4000 million EUR	EUR 8,800	EUR 17,600*
1000 - 3000 million EUR	EUR 6,600	EUR 13,200*
500 - 1000 million EUR	EUR 4,400	EUR 8,800
50 - 500 million EUR	EUR 2,200	EUR 4,400
below 50 million EUR	EUR 1,650	EUR 4,400

(*currently not applicable);

** the fees were adapted in 2023.

Companies will be invoiced for the full calendar year, whatever month they join.

Annual contribution by associate Charter members

In March 2023, a subscription fee of EUR 1000,- was introduced for associate Charter members, following a positive outcome of a consultation with all Charter members;
Companies will be invoiced for the full calendar year, whatever month they join.

c) Implementation principles

The Charter and its revision are open:

- To all companies involved in the detergents and maintenance products market, member or non-member of A.I.S.E.'s National Associations (see full list via www.aise.eu).
- It applies to both "Ordinary members" (i.e. manufacturers) and "Associate members (i.e. private label companies, importers or distributors/retailers marketing products under their own name).
- The geographical scope is EU + Iceland, Liechtenstein, Norway, Switzerland and UK.

Charter 2020+

The overall aim is to encourage companies to upgrade to the revised Charter with an upgrade period of one year; companies can upgrade between 1 July 2019 and 30 June 2020. Should members miss this time window of one year, they will have to re-apply to the Charter and perform successfully a Charter Entrance Check.

Why Charter 2020+?

Upgrading to Charter 2020+ is obligatory for Charter members to be able to continue to use the (revised) Charter logos.

An updated Charter will

- reduce the admin burden for companies, whilst still keeping it credible and relevant, addressing an increase of 3rd party demands on audits and data collection;
- be self-funded (with the intention to have no cost increase for Charter members – see details below);
- continue strong engagement with external stakeholders, aiming to be even more recognized by third parties;
- provide a modernised and appealing Charter logo, enabling members to demonstrate their commitment to the dynamic and forward-looking Charter scheme;
- provide a modernised online platform, including advanced benchmarking tools for reporting members and easy access to individual documentation, verification results and KPI reports;
- provide better opportunities for best practice sharing and experts' exchange via physical meetings and online events;
- continue efforts on communication activities to improve perception of the Charter scheme and its logos;
- strengthen the social pillar via integration of policies on Corporate Social Responsibility (CSR), plus sourcing/use of sustainable bio-based material.

Commitments in the revised Charter for Ordinary Members upgrading from Charter 2010

The additional commitments a company takes on by migrating will be to:

- o Sign up to the Charter 2020+ Commitment Letter;
- o Compliance with the revised CSPs and relevant checks for minimum 75% of its production.
- o During the upgrade period, specific rules will apply to secure a smooth transformation from the Charter version 2010 to the Charter 2020+:
 - Between 1 July and 31 December 2019, CSP checks (including Entrance Checks) will be carried out according to Charter version 2010 rules; in addition, companies will have to provide evidence to the verifier that a Corporate Social Responsibility policy has been established.
 - Between 1 January and 30 June 2020, Entrance Checks will be carried out according to the Charter 2020+ rules; companies that have already migrated to the Charter 2020+ will either be verified or carry out a self-evaluation according

- to the new rules (as explained above, this depends on the duration of their Charter membership). Companies which will have not migrated yet by 31 December 2019 will continue to apply the Charter version 2010 verification rules.
- Verification takes place once every three years. Therefore, if a company has just completed a triennial verification, shortly before upgrading to Charter 2020+, there will not need to be a re-verification under the new rules until the next triennial verification is due.
 - As of 2020 (covering data for 2019) all ordinary Charter member will report according to the revised KPIs.

Automatic right to upgrade to Charter 2020+

Companies which are Ordinary Members will have the automatic right to upgrade to the revised Charter between 1 July 2019 and 30 June 2020. The process will consist of signing the revised commitment letter.

Companies which are Associate Members will also have the automatic right to upgrade to the Charter 2020+ and will need to do so as soon as they wish any of their products placed on the market under their own name to take advantage of the new logos. The Associate Member has to sign the revised Associate commitment letter between 1 July 2019 and 30 June 2020.

MORE INFO!

For all details regarding the migration from Charter 2010 to the Charter 2020+, please consult the Charter online platform.

New joiners

Once the 2020+ package is available for commitment (i.e. 1 July 2019), A.I.S.E. and its National Associations will focus their promotion efforts to members and non-members on the Charter revision.

New Commitment Letter

Migrating to the revised Charter will entail signing a new commitment letter, replacing those for Charter 2010. Each company having signed the current Charter version has received a letter from A.I.S.E. officially inviting them to join the revised version.

- The rights and requirements under the Charter revision will be the same as for Charter 2010 but will have a few additional or strengthened points included.
- New Commitment letters are available for Ordinary members on one hand and Associate Members on the other hand.

Imports

The same rules for imports and third party manufactured products as under Charter 2010 will continue to apply as follows: Where a product is manufactured outside the Charter area and is imported and placed on the market of one or more countries within the Charter area the Charter does not prevent that product from bearing the Charter symbol provided that the manufacturer is a full member of the Charter. The same commitments to the CSPs, Charter product dimension and verification process apply to manufacturers situated outside the Charter area as to those situated inside the Charter area.

d) Infringement

In case an infringement by a Charter member is detected, a specific procedure will apply. This procedure is laid down in the commitment letters, both, for ordinary and associate members:

The following procedure shall be followed:

- As soon as A.I.S.E. becomes aware of an alleged infringement by the *Company*, it will write to that *Company* giving full particulars of the event that might constitute an infringement of the *Commitment* taken, including the time period to remedy the infringement. The *Company* shall reply in writing within twenty-eight (28) days.

- In the event that the *Company* agrees its behaviour does constitute an infringement of its *Commitment*, it shall remedy the breach within sixty (60) days (not including the twenty-eight (28) days indicated above) as requested by *A.I.S.E.* in the letter referred to above. This remedy may include a requirement to cease use of the Trademarks on the products until the infringement has been remedied.
- If such failure/breach is cured by the *Company* within sixty (60) business days from receipt of such notice the termination by *A.I.S.E.* for the respective failure or breach shall be null and void.
- In the event that *A.I.S.E.* and the *Company* do not come to an agreement on the alleged infringement, *A.I.S.E.* will refer the matter to an independent verifier whose assessment will be definitive for the purpose of assessing the infringement.
- If the verification carried out shows proof of an infringement, *A.I.S.E.* reserves the right to charge the *Company* a fee covering the administrative expenses incurred by the *A.I.S.E.* for this verification up to ten thousand (10,000) Euros per infringing Product, payable within twenty-eight (28) days. Where the verifier confirms the infringement, the *Company* will be requested by *A.I.S.E.* to remedy the infringement within sixty (60) days. The remedy may include a requirement to cease use of the Trademarks on the infringing products until the infringement has been remedied.

13. Charter 2020+: Legal review

The Charter 2020+ package was reviewed by law firm Ashurst and by the A.I.S.E. Legal Panel which confirmed the validity project from a legal standpoint.

14. Charter 2020+ consultation and communications

Consultations and main milestones on overall Charter 2020+ principles:

- summer 2018: pre-test on Charter 2020+ principles with Charter members in Belgium, France, Germany, the Netherlands and Poland
- 15 April till 31 May 2019: intensive consultation with all Charter members and industry network on Charter 2020+ principles
- 1 July 2019: Starting date for training for the Charter 2020+ by companies
- 1 July 2019: Companies can start to commit officially to the Charter 2020+.
- 1 January 2020: Activation of the Charter 2020+ in the market.

External consultations on overall Charter 2020+ principles:

- March 2019: Informal consultation with European Commission DG Environment on main principles and new features (especially CSR, bio-based material and packaging); broad support obtained;
- May 2019: Swedish Bra Miljöval society (SNF, Swedish Society for Nature Conservation);
- Further stakeholder consultation will be carried out in the course of 2019.

Technical implementation:

Update of the Charter online platform and extranet system with the revised CSP and KPI requirements is being made available as from 1 January 2020.

Communications:

An overall plan for communications at EU and national level with regard to public presentation of the upgraded Charter for Sustainable Cleaning will be drawn up by the A.I.S.E. Sustainability Steering Group and the A.I.S.E. Communications Steering Group.

A.I.S.E. is fully committed to securing that adequate communication activities be organised in order to explain the Charter to the public.

It is foreseen that by the time products featuring the new Charter visuals start appearing on the shelves in Europe, such communication activities (including update of public websites (Charter, www.cleanright.eu, and social media to start with) will be initiated.

Contacts with stakeholders at EU/national Level will be undertaken.

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ANNEX I

Relationship between ISO 9001, ISO 14001 / EMAS & ISO 45001 and the 2019 Charter CSPs (Overview)

(for all details, please see the documentation section on the Charter online platform)

CSP	Domain / control activity	ISO 9001:2015*	ISO 14001:2015* / EMAS	ISO 45001:2018*
A1	Raw material specification procedure			
A1-0	Level Check:			
A1-1	Specifications:			
A1-2	Raw material selection:			
A1-3	Ingredients:			
A1-4	Pro-active search:			
A2	Raw materials ordering procedure			
A2-0	Level Check:			
A2-1	Selected users:			
A2-2	Purchases:			
A2-3	Ordering procedure:			
A2-4	Continuity plans:			
A3	Raw materials receiving procedure			
A3-0	Level Check:			
A3-1	Authorized orders:			
A3-2	Receiving documentation:			
A3-3	Materials inspected:			

A3-4	Receiving log:			
A3-5	Analytical methods:			
A3-6	Sample testing:			
A4	Raw materials handling in production			
A4-0	Level Check:			
A4-1	Material safety data sheet:			
A4-2	Safety evaluation:			
D	Resource use in production			
D1-0	Level Check:			
D1-1	Water use:			
D1-2	Energy use:			
D1-3	Raw material:			
D1-4	Packaging use:			
D2	Targets and objectives (internal)			
D2-0	Level Check:			
D2-1	Targets and objectives:			
E1	Social Responsibility (SR) policy and Occupational health and safety management			
E1-0	Level Check:			
E1-1	Risk assessment:			

E2	Social Responsibility (SR) policy and Occupational health and safety management		
E2-0	Level Check:		
E2-1	Safe handling:		
E2-2	Emergency situations:		
E2-3	Safety concerns:		
E2-4	Maintenance program:		
E3	Targets and objectives (internal)		
E3-0	Level Check:		
E3-1	Targets and objectives:		
F1	Environmental risk assessment		
F1-0	Level Check:		
F1-1	Risk assessment:		
F2	Environmental safety procedures		
F2-0	Level Check:		
F2-1	Safe handling:		
F2-2	Emergency situations:		
F2-3	Safety concerns:		
F2-4	Maintenance program:		
F3	Targets and objectives		
F3-0	Level Check:		
F3-1	Targets and objectives:		

H1	Product recall procedure			
H1-0	Level Check:			
H1-1	Standard operating procedures:			
H2	Product recall communication			
H2-0	Level Check:			
H2-1	Communication guidelines and procedures:			
I1	Finished product safety evaluation			
I1-0	Level Check:			
I1-1	Safety evaluation:			
I1-2	Risk assessment:			
I2	Classification, labelling and packaging of finished products			
I2-0	Level Check:			
I2-1	Classification:			
B1	Selection of raw material / packaging suppliers			
B1-0	Level Check:			
B1-1	Register:			
B1-2	Vendor classification system:			
C1	Packaging material specification and design procedure			
C1-0	Level Check:			
C1-1	Material specification, design guidelines and specifications:			
C1-2	Selection and design policy:			

C1-3	Recycled and renewable packaging:			
G1	Classification, labelling and packaging procedures for distribution			
G1-0	Level Check:			
G1-1	Product classification:			
G1-2	Packaging:			
G2	Distribution procedures			
G2-0	Level Check:			
G2-1	Safe handling, storage and distribution:			
G2-2	Emergency situations:			
J1	Safe use icons usage policy:			
J1-1	Establishing a safe use icons usage policy:			
J2	Best use information usage policy:			
J2-1	Establishing a best use information usage policy:			
J3	Professional customer information (I&I sector)			
J3-0	Level Check:			
J3-1	Material safety data sheets:			
J3-2	Product use information:			
J3-3	Language:			

J4	Technical and customer service for professional customers (I&I sector)			
J4-0	Level Check:			
J4-1	Complaints:			
J4-2	Training:			
K1	New products development			
K1-0	Level Check:			
K1-1	Life cycle thinking:			
K2	Product review procedure			
K2-0	Level Check:			
K2-1	Consumer 'care-line' facility:			
K2-2	Information on accidents:			
K2-3	Feedback:			
K3	Targets and objectives (internal)			
K3-0	Level Check:			
K3-1	Eco-efficiency:			
K3-2	Improvement:			
L1	Internal Sustainability Target Setting			
L1-1	Establishing targets:			
M1	ASP Adoption Policy (Consumer Products)			

M1-1	Establishing a ASP Adoption Policy :			
N1	GPP Adoption Policy (I&I Products)			
N1-1	Establishing a GPP Adoption Policy :			

Legend:



Standard contains no requirements to fulfil the CSP.



Standard could fulfil the CSP under certain conditions.



Standard fulfils the CSP (at least scoring level 3).

ANNEX II

The global SDGs and the A.I.S.E. Charter for Sustainable Cleaning

The complete set of the 17 SDGs and 169 targets were analysed by A.I.S.E. and the most relevant SDGs for our industry were identified, i.e.: Goal 3 'Good Health and Well-Being' (which is at the heart of our industry), 6 'Clean Water and Sanitation', 8 'Decent Work and Economic Growth', 12 'Responsible Consumption and Production', 13 'Climate Action' and 17 'Partnership for the goals' (to which the Charter contributes in general).

The aggregated results of the individual company reports, which are published in A.I.S.E.'s annual Activity and Sustainability Report will continue to demonstrate how our industry sector contributes positively to the SDGs and Circular Economy goals.

NB: A manufacturing company that is committed to the Charter has implemented the 'Charter Sustainability Procedures' (CSPs) as listed below; after successful verification, a Charter member is authorised to check their products against the product category specific 'Additional Sustainability Profiles' (ASPs) and apply a specific Charter product logo in case a product qualifies accordingly. In addition, Charter member companies are required to report annually to A.I.S.E. on a set of eight 'Key Performance Indicators' (KPIs).

SDG		A.I.S.E. Charter for Sustainable Cleaning				
		Mandatory				Optional
		Part 1: CSP (company dimension)		Part 2: KPI (Reporting)		Part 3: ASP (product level)
	End poverty in all its forms everywhere					
	End hunger, achieve food security and improved nutrition and promote sustainable agriculture					
	Ensure healthy lives and promote well-being for all at all ages	A	Raw material selection and safety evaluation	8	Products with ASP status	Environmental Safety Check of ingredients

	Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all	E	Social Responsibility Policy and Occupational Health & Safety			
	Achieve gender equality and empower all women and girls	E	Social Responsibility Policy and Occupational Health & Safety			
	Ensure availability and sustainable management of water and sanitation for all	D	Resource use	3 5 6 8	Poorly biodegradable organics (PBOs) used Consumed water Waste disposal Products with ASP status	Environmental Safety Check of ingredients
	Ensure access to affordable, reliable, sustainable and modern energy for all	D	Resource use	4	Consumed energy and CO2 emitted	
	Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all	E L	Social Responsibility Policy and Occupational Health & Safety Internal Sustainability Target Setting	1 2	Participating companies Occupational Health & Safety	
	Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation	A B D F L	Raw material selection and safety evaluation Raw material and packaging supplier selection Resource Use Manufacturing Environmental Management System Internal Sustainability Target Setting	1	Participating companies	

	Reduce inequality within and among countries	E	Social Responsibility Policy and Occupational Health & Safety			
	Make cities and human settlements inclusive, safe, resilient and sustainable			6	Waste disposal	
	Ensure sustainable consumption and production patterns	A B D F G H J K L	Raw material selection and safety evaluation Raw material and packaging supplier selection Resource Use Manufacturing Environmental Management System Distribution Safety Evaluation Product Recall System Consumer and User information Product Performance and Review system Internal Sustainability Target Setting	4 5 6 7 8	Consumed energy and CO2 emitted Consumed water Waste disposal Packaging used Products with ASP status	Best and safe use information
	Take urgent action to combat climate change and its impacts	D	Resource use	4 8	Consumed energy and CO2 emitted Products with ASP status	Low temperature wash and cleaning
	Conserve and sustainably use the oceans, seas and marine resources for sustainable development	A B D F	Raw material selection and safety evaluation Raw material and packaging supplier selection Resource Use Manufacturing	3 6 8	Poorly biodegradable organics (PBOs) used Waste disposal Products with ASP status	Environmental Safety Check of ingredients

			Environmental Management System			
	Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss	A B D F	Raw material selection and safety evaluation Raw material and packaging supplier selection Resource Use Manufacturing Environmental Management System	8	Products with ASP status	Efficient resource use Use of recycled / sustainably sourced paper board in packaging
	Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels					
	Strengthen the means of implementation and revitalize the global partnership for sustainable development	E	Social Responsibility Policy and Occupational Health & Safety	1	Participating companies	

NB: A manufacturing company that is committed to the Charter will have implemented all 'Charter Sustainability Procedures' (CSPs) as listed below; after successful verification, a Charter member is authorised to check their products against the product category specific 'Additional Sustainability Profiles' (ASPs) and apply a specific Charter product logo in case a product qualifies accordingly. In addition, Charter member companies are required to report annually to A.I.S.E. on a set of eight 'Key Performance Indicators' (KPIs).