



THE VOICE OF THE
CLEANING & HYGIENE
PRODUCTS INDUSTRY



**CHARTER FOR
SUSTAINABLE CLEANING**
AN INITIATIVE OF DETERGENTS EUROPE

The Charter for Sustainable Cleaning

Random verification of compliance with Charter
product standards

(Advanced Sustainability Profiles – ASPs)

Version 22 June 2020

Preface regarding the Charter transition

The attached document forms part of the technical framework developed for the Charter for Sustainable Cleaning and predates the current transition of the Charter's recognition and communication arrangements, as well as the name change of A.I.S.E. to Detergents Europe. The Charter is transitioning away from the company and product logos historically used to identify participation in the initiative and compliance with Advanced Sustainability Profile (ASP) requirements. The transition applies from **27 September 2026**, with all authorised use of the former Charter logos ending no later than **31 December 2027**.

This transition affects the use and communication of Charter logos and related recognition arrangements. It does not, in itself, discontinue or alter the underlying technical requirements, criteria, methodologies or reporting framework described in the attached document. Where operational arrangements have changed as part of the transition — in particular in relation to logo use and verification — the current Charter transition provisions apply.

Accordingly, the attached document should be read subject to the following clarifications:

1. Technical requirements remain applicable

Unless otherwise communicated by Detergents Europe, the technical Charter requirements and methodologies set out in the attached document — including, where applicable, CSP requirements, ASP criteria, Environmental Safety Check requirements, performance criteria, consumer-information requirements and associated reporting or compliance checks — remain applicable.

2. References to Charter and ASP logos

Any references in the attached document to the **availability, granting, use or display** of a Charter or ASP logo reflect the arrangements applicable when the document was issued. Such references do not constitute an authorisation for new or continued use of a Charter logo. Use of Charter logos during the transition is governed by the current Charter transition provisions, and all authorised use of the former Charter logos must cease no later than **31 December 2027**.

3. ASP compliance and product recognition

The phase-out of the Charter product logo does not affect the continued application of the ASP criteria. Products may therefore continue to be assessed against the applicable ASP criteria and, where those criteria are met, may continue to be recognised within the Charter framework as having ASP status. During the transition, however, ASP status does not in itself confer a right to use the Charter product logo. Nor does a positive result from an ASP compliance-check tool constitute certification or independent verification of the product or of its sustainability performance.

4. Verification during the transition

Where, after 26 September 2026, Charter logo-bearing products are placed on the market in consumer-facing contexts, the applicable additional independent third-party verification requirements set out in the Regulations of Use of the Charter 2020+ Trademarks must be observed. For logo-bearing products placed on the market before 27 September 2026 and remaining in the distribution chain, the applicable transition provisions concerning the assessment and treatment of such products apply. The verification arrangements described in the attached document continue to apply as part of the normal Charter framework and are supplemented, where relevant, by these transition-specific requirements.



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5. Consumer-information elements

The phase-out of the Charter logos does not in itself affect other consumer-information elements referred to in the attached document. In particular, where Cleanright panels, safe-use information, dosage instructions or other end-user guidance form part of the applicable ASP criteria, those requirements continue to apply unless separately amended.

In the event of any inconsistency between this notice and the applicable Letter of Commitment or the Regulations of Use of the Charter 2020+ Trademarks, those binding Charter provisions prevail.

For further information on the Charter transition, please refer to the Charter Transition Guidance and FAQs.



**Random verification of compliance with Charter product standards
(Advanced Sustainability Profiles – ASPs)
Evidence required (to be applied together with the relevant ASP criteria)
Ver. 22 June 2020**

Parameter	Evidence
<u>Environmental Safety Checks (ESC)</u>	Practical demonstration of Environmental Safety Check tool Spot checks on formulations to ensure all ingredients have been evaluated. Sample checks on records, data held on spreadsheets etc for ingredients used that supports decision made ref passing of safety check
<u>Product Formulation – total dosage per job</u> Is the definition of “job” as stated in EC 648/2004 How was recommended dosage determined (g/job or ml/job)	Interview, and review of test and trial data Review of Test & trial data, Review of spreadsheets - checks on calculations, formulae, units of measurement, conversion factors, information on packaging
<u>Packaging Weight</u> Is the definition of “job” as stated in EC 648/2004 Definitions of packaging in line with Directive 94/62/EC Weight Primary and secondary included	Record review, interview Interview, packaging specifications, Supplier data, in house data (weights), purchasing data Calculation spreadsheets, packaging

in calculations, tertiary excluded Dosage devices not included in packaging weights	specifications Packaging specifications, calculations
<u>Recycled packaging content</u> Recycled content	Supplier data/declarations, certificates of conformance
<u>Board packaging:</u> Fibre sourced from sustainable forests	Supplier data/declarations, certificates of conformance
<u>Recyclability, reusability, compostability</u> All plastic packaging material 100% recyclable or reusable or compostable	Supplier data/declarations, certificates of conformance
<u>End user information</u> Cleanright panel panel with tips or alternative included; for laundry detergents: ability to wash at or below 30°C included on pack	Examples of packaging artwork Ditto
<u>Performance</u> Satisfactory performance in line with claims made	Test methods, test data, trial reports customer feedback/complaints, internal claims verification