

HYGIENE AT HOME IS ESSENTIAL TO PREVENT THE SPREAD OF ILLNESS

A·I·S·E
since 1952

A.I.S.E. members provide products for cleaning and maintaining all areas of the home

420,000

people die from food poisoning each year in the world

This is preventable through better hygiene standards

(Source: European Centre for Disease Control)

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What is cleaning?

Cleaning is the mechanical or chemical removal of soil or dirt. Cleaning with soap (hands) or a detergent product (surfaces) followed by rinsing with water is adequate to remove visible dirt and germs. Cleaning is sufficient to maintain our health in a low-risk environment, such as everyday living at home when no-one in the household is ill.

A.I.S.E. represents an industry that brings essential products to market for cleanliness and hygiene at home and outside the home

Effective hygiene practices in the home are vital to avoid spreading an infection at key moments where there is an exposure to harmful microbes, especially if there is someone ill or vulnerable in the household. One key moment for hygiene is when we handle food. Hygiene in the kitchen during food preparation is achieved with thorough cleaning of hands and surfaces that come into contact with food.

Learn more about the critical moments for targeted hygiene at home

Nine key moments for targeted hygiene at home



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Targeted Hygiene

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